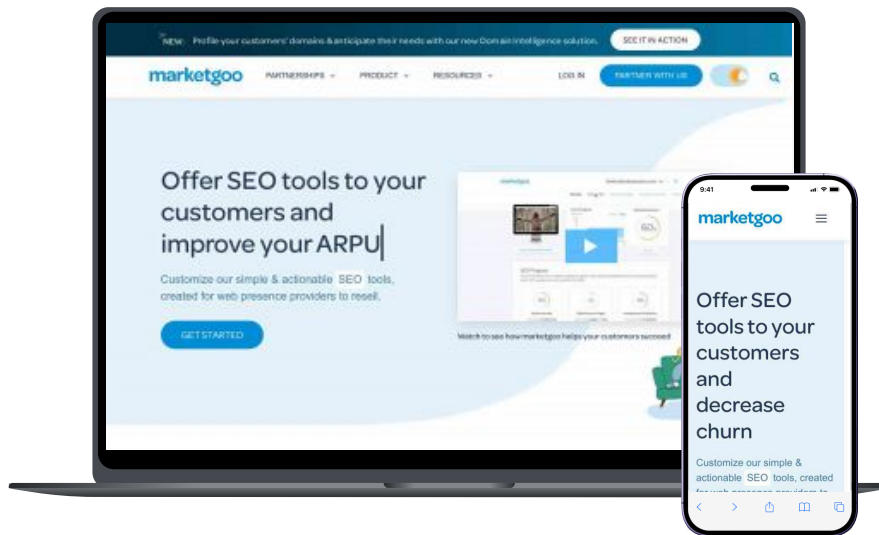


marketgoo

SEO report

DEC 2, 2024



marketgoo.com

SEO REPORT

Contents

Optimize

- > Optimization score
- > Site tasks
- > Page tasks
- > Devices

Analyze

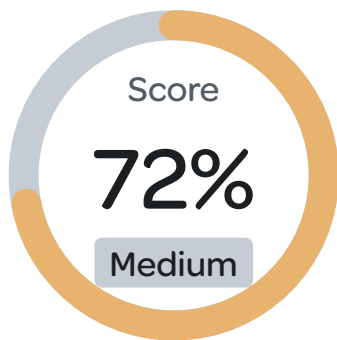
- > Traffic
- > Keywords
- > Backlinks



OPTIMIZE

Optimization score

This score reflects how optimized your site is for SEO. A higher score will help boost your presence on search engines.

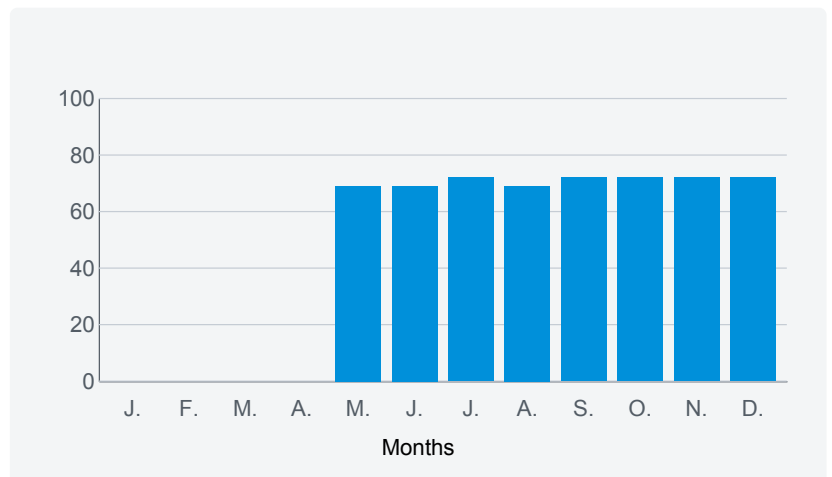


Your score

This is your site's current optimization score. It reflects the level of optimization of your site. Along the optimize section you could know the next steps you can do to keep growing the level of optimization of your site.

Progress

How your SEO optimization has progressed over the last 12 months.




OPTIMIZE

Site tasks


These are key tasks vital for your website's functionality and visibility. Each task plays an important role in enhancing your website's performance and accessibility to both users and search engines. We recommend keeping these tasks up to date or addressing any pending ones.


Site tasks


Check this list to see if you have any pending tasks. Solving them will help boost your chances of ranking better and getting more traffic.

Website speed: 1.455s 

Add valid a SSL/HTTPS certificate 

Add a robots.txt 

Fix coding mistakes (500 error) 

Add an XML sitemap 

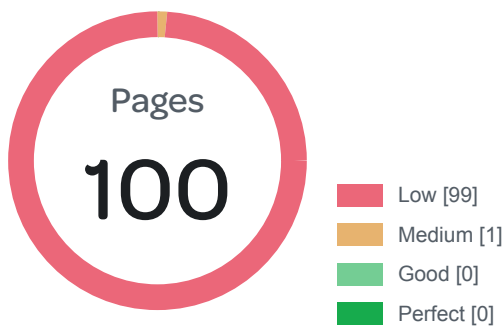
Check your homepage is accessible 

Fix broken or dead links (404 errors) 

OPTIMIZE

Page tasks

SEO isn't just a site-wide exercise—it's important that each page on your site is optimized. Getting every page up to a good level will help your ranking and usability.



Page level

How optimized your pages are, and how many are at each level. You should aim to get each page up to a 'good' level.

Page tasks

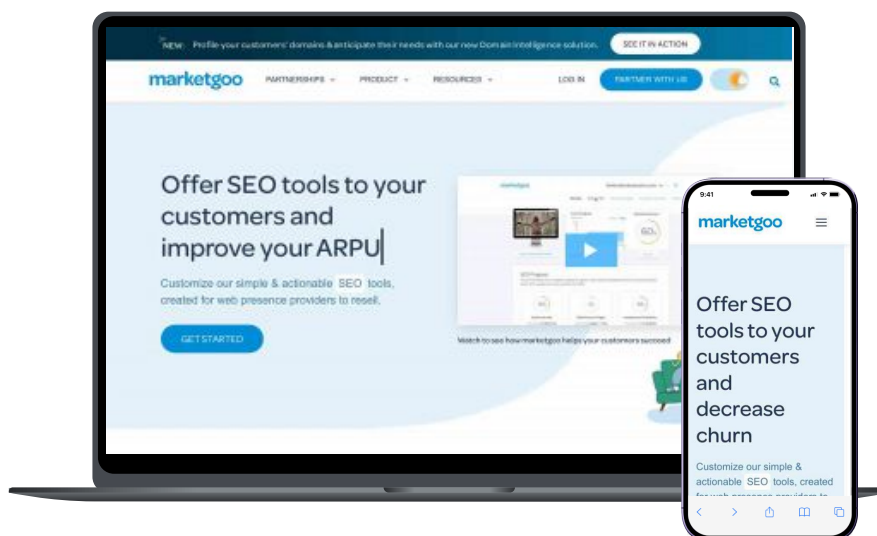
The top 5 pages that need your attention.

Easy SEO Tools - marketgoo – Resell our SEO tools	<div style="width: 20%; background-color: red;"></div>
Partners – marketgoo	<div style="width: 20%; background-color: red;"></div>
Free SEO Report – marketgoo	<div style="width: 20%; background-color: red;"></div>
marketgoo PRO – marketgoo	<div style="width: 20%; background-color: red;"></div>
Blog – marketgoo	<div style="width: 20%; background-color: red;"></div>

OPTIMIZE

Devices

A lot of users access websites through their mobile device, so it's important to consider both desktop and mobile when looking at SEO.



Devices tasks

A list of tasks related to device display and performance. If you're not sure how to solve a task, check your SEO tool.

Improve your website mobile experience ✓

Mobile speed: 4.667s ✓

ANALYZE

Traffic

It's important to understand how many people visit your site, and how that number changes over time. Understanding this data helps you see the impact of your optimization strategy.

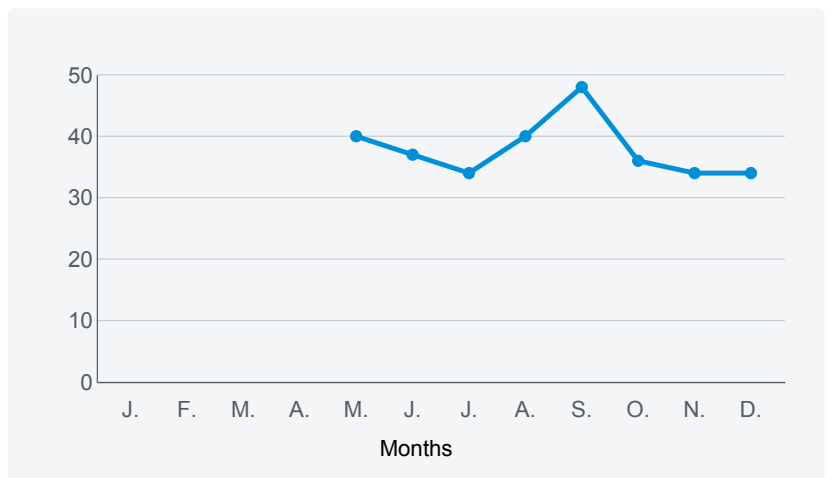
34 visits

Search engines indexation

- Indexed by Google
- Indexed by Bing
- Indexed by Yahoo

Progress

How visits to your site have changed over the last 12 months.



(1) When your website is indexed, it means that search engines have crawled and added your website's pages to their database. That makes your site available to appear in search results when users search for information, products or services.

ANALYZE

Keywords

Keywords are one of the foundational pieces of SEO. Understanding what people search for—and optimizing your site to capture those searches—is key to improving your visibility, traffic and conversion.

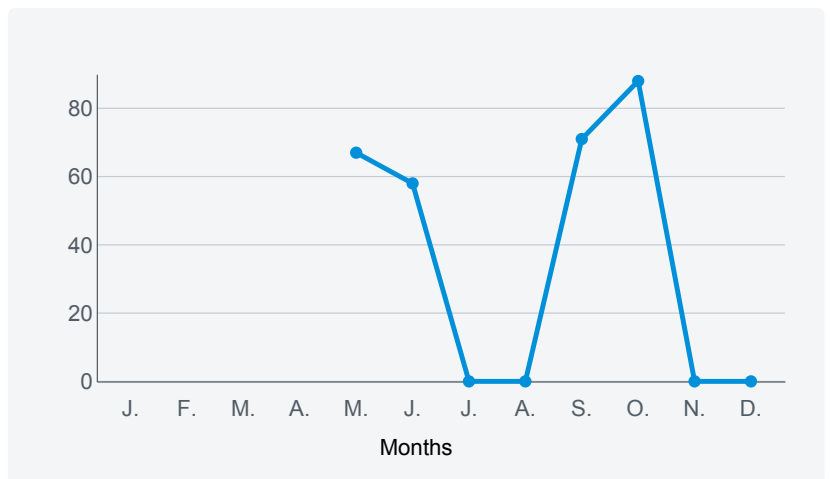
6 ranked keywords:

keywords distribution

Between 1 to 10:	6
Between 11 to 30:	0
Between 31 to 99:	0

Progress

How your position on Google for your oldest tracked keyword has changed over the last 12 months.



(1) Your tracked keywords are the ones you add to the SEO tool to track.

(2) Keep an eye on how your site ranks for your chosen keywords, as well as how your competitors are ranking. If you're not in the top 10, look at strategies to move up the list.



Tracked keywords

Compare your tracked keywords to your competitors.

	You	Comp. 1	Comp. 2	Comp. 3
seo tool agency	-	-	-	-
what is robot txt	-	-	-	-
free seo audit	-	-	32	51
product updates	-	-	-	-
seo tool	-	-	-	-
marketgoo	1	-	-	-

Positions

-  Between 1 to 10
-  Between 11 to 30
-  Between 31 to 99

-  Not ranked (+99)
-  Data not available yet (1)

Competitors

Comp. 1: wix-pro.com
Comp. 2: siteauditor.com
Comp. 3: seoaudit.software

ANALYZE

Backlinks

Backlinks are links on other sites that take visitors to your site. Having more backlinks will help boost your SEO.

249175 backlinks

-19956 this month vs last month

Your most valuable domains: ⁽¹⁾

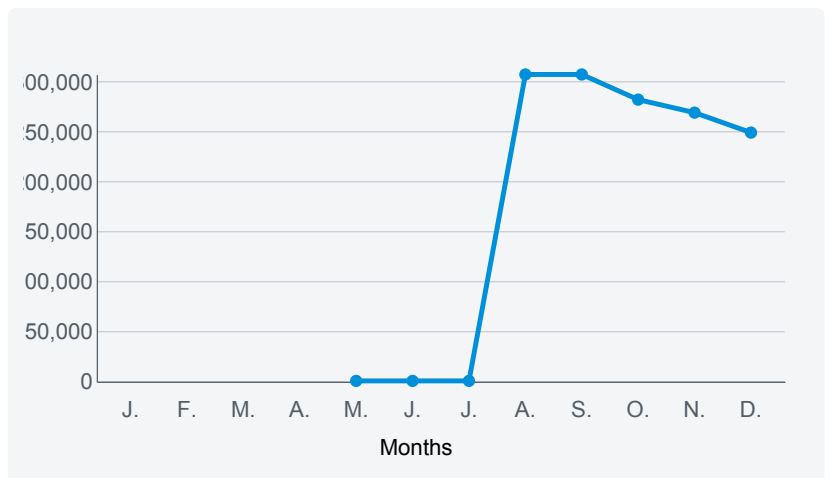
goo.gl (1)

medium.com (1)

www.dreamhost.com (1)

Progress

How backlinks to your site have changed over the last 12 months.



(1) Some domains are more valuable than others because contain relevant words, have lots of respected websites linking to them or get lots of visitors, for example. In the list, you can see your most valuable links and how many links they have to your site.